



## Rider Survey Publicity

### Background for Longer Posts or Newsletter Copy:

The Genesee Transportation Council is asking riders who depend on publicly funded transportation services for rides to medical appointments, school, work, etc. for their input. Responses will provide critical insight into the experiences and needs of riders across the Genesee/Finger Lakes Region.

If you are, or are assisting someone who is, an **older adult**, a **person with a disability**, or earns a **low income** and relies on the public bus system or a human service agency for transportation, please complete the Rider Survey [publicinput.com/ridersurvey2025](https://publicinput.com/ridersurvey2025) by November 26.

The Genesee Transportation Council will use this feedback to help guide how federal funding is used to support paratransit vehicles and other programs that improve mobility in the nine-county Genesee/Finger Lakes Region.

This survey is part of the Genesee Transportation Council's work to update its Coordinated Public Transit Human Services Transportation Plan.

Get more information from Al Bartolotta, GTC Coordinated Plan Manager [abartolotta@gtcmpo.org](mailto:abartolotta@gtcmpo.org)

**Rider Survey**  
 Coordinated Public Transit Human Services  
**Transportation Plan**

**GTC**  
 Coordinated Public Transit Human Services

If **age**, **disability**, or **income** makes getting around difficult, take a few minutes to complete our Rider Survey.

- Visit [publicinput.com/ridersurvey2025](https://publicinput.com/ridersurvey2025)
- Text **RiderSurvey25** to **73224**
- Call **(855) 925-2801** Code **12007** to record a message
- Send email to [ridersurvey2025@publicinput.com](mailto:ridersurvey2025@publicinput.com)

Call or email to request a paper copy be mailed to you, or to request another format.

GTC is asking riders who depend on publicly funded transportation services to get to medical appointments, school, work, and more to share their input. Responses will shape how federal funding supports paratransit vehicles and other programs that improve mobility for people who need it most.

[publicinput.com/gtc\\_coordinatedplan](https://publicinput.com/gtc_coordinatedplan)

[Download Flyer \(8.5 x11"\) PDF](#)

## Ways to Access the Survey

- **Digital Survey:**  
Visit [publicinput.com/ridersurvey2025](https://publicinput.com/ridersurvey2025) from your computer, smartphone or mobile device.
- **Text Based Survey:**  
Rather take the survey on your phone via texting? Send a text message with the phrase RiderSurvey25 to 73224 to launch the questions.
- **Voicemail Box:**  
Rather just call and leave a recorded message? Dial 855-925-2801 and enter code 12007.
- **Email Message:**  
Rather just send an email with your thoughts? Send an email to [ridersurvey2025@publicinput.com](mailto:ridersurvey2025@publicinput.com)
- **Paper Copy:**  
Contact GTC by calling (585) 232-6240 to request a hard copy be mailed to you.







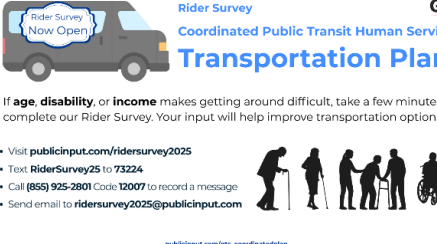

## Shorter Versions



- Visit [publicinput.com/ridersurvey2025](https://publicinput.com/ridersurvey2025)
- Text RiderSurvey25 to 73224
- Call 855-925-2801 - Code 12007 to leave a message
- Send email to [ridersurvey2025@publicinput.com](mailto:ridersurvey2025@publicinput.com)
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## Sample Social Media Content

Be sure to tag/mention GTC's handle on Twitter/X and Facebook @GTCMPO

**Alt Text:** *Publicity image showing how people can take a Rider Survey. Silhouette clip art images of people with canes, walkers and a wheelchair. Clip art image of an accessible van, GTC logo and headline that reads: Coordinated Public Transit Human Services Transportation Plan*

Platform	Sample Copy	Thumbnail Image
Facebook	<p> If your age, disability, or income makes getting around difficult, @GTCMPO wants you to take a short Rider Survey to help create more accessible travel options.</p> <p> Take the Rider Survey today:  <a href="https://publicinput.com/ridersurvey2025">https://publicinput.com/ridersurvey2025</a></p> <p>Access the survey online, text or request a paper copy.  Submit comments via phone or e-mail.</p> <p>The Genesee Transportation Council is updating its Coordinated Public Transit Human Services Transportation Plan. The survey will inform how federal funding is used to support paratransit vehicles and other programs that improve mobility for people who need it most.</p>	 <p><a href="#">Download Image</a></p>
Facebook	<p>Are you an older adult, a person with a disability, or someone with a low income who relies on transportation services provided by the public bus system or human service agency to get to medical appointments, school, work, etc. in the Genesee/Finger Lakes Region? If so, we want to hear from you! </p>	Same as above
Twitter/X	<p> Are you an <b>older adult</b>, a <b>person with a disability</b>, or someone with a <b>low income</b> that uses transportation service providers to get rides to medical appts, school, or work? @GTCMPO wants your input! Take the Rider Survey   <a href="https://publicinput.com/ridersurvey2025">publicinput.com/ridersurvey2025</a> #AccessibleTransportation</p>	 <p><a href="#">Download Image</a></p>
Twitter/X	<p> Do you, or someone you know, rely on public transportation services in the Genesee/Finger Lakes Region? Take the @GTCMPO Rider Survey to share insight:  <a href="https://publicinput.com/ridersurvey2025">publicinput.com/ridersurvey2025</a> #TransportationForAll</p>	Same as above

Platform	Sample Copy	Thumbnail Image
Instagram	<p>📢 Riders, we want to hear from YOU!</p> <p>🚌 If your age, disability, or income makes getting around difficult, @GTCMPO wants you to take a short Rider Survey to help create more accessible travel options.</p> <p>🔗 Take the Rider Survey and share your travel experiences: <a href="https://publicinput.com/ridersurvey2025">publicinput.com/ridersurvey2025</a></p> <p>Your feedback will help improve transportation services and ensure our region's mobility system works for everyone. 🌟</p>	 <p>The thumbnail image for the Instagram post features a blue van with a speech bubble that says "Rider Survey Now Open". To the right of the van, the text reads "Rider Survey", "Coordinated Public Transit Human Services", and "Transportation Plan" in blue. The GTC logo is in the top right corner. Below the van, there is a paragraph of text: "If <b>age, disability, or income</b> makes getting around difficult, take a few minutes to complete our Rider Survey. Your input will help improve transportation options." This is followed by a bulleted list: "• Visit <a href='\"https://publicinput.com/ridersurvey2025\"'>publicinput.com/ridersurvey2025</a>", "• Text <b>RiderSurvey25</b> to <b>73224</b>", "• Call <b>(855) 925-2801</b> Code <b>12007</b> to record a message", and "• Send email to <a href='\"mailto:ridersurvey2025@publicinput.com\"'>ridersurvey2025@publicinput.com</a>". At the bottom, there is a silhouette illustration of five people: an older man with a cane, a woman with a cane, a man with a cane, a woman with a cane, and a person in a wheelchair. Below the illustration is the URL <a href="https://publicinput.com/gtc_coordinatedplan">publicinput.com/gtc_coordinatedplan</a>. At the very bottom, there is a "Download Image" link.</p>
LinkedIn	<p>📢 Are you an <b>older adult</b>, a <b>person with a disability</b>, or someone with <b>low income</b> who relies on transportation services provided by the public bus system or human service agency? Share your insights.</p> <p>The <b>Genesee Transportation Council (@GTCMPO)</b> is updating the Coordinated Public Transit Human Services Transportation Plan, and rider feedback is essential. The survey will inform how federal funding is used to support paratransit vehicles and other programs that improve mobility for people who need it most.</p> <p>👉 Take the Rider Survey today: <a href="https://publicinput.com/ridersurvey2025">publicinput.com/ridersurvey2025</a></p>	 <p>The thumbnail image for the LinkedIn post is identical to the one for the Instagram post. It features the same blue van, text, GTC logo, paragraph, bulleted list, silhouette illustration, URL, and "Download Image" link.</p>