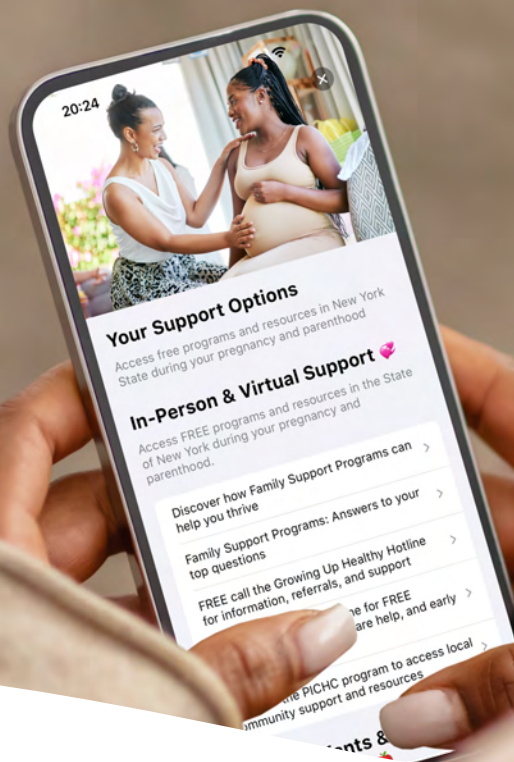


**PHILIPS**

**AVENT**



**The #1  
worldwide  
pregnancy  
app**

# Pregnancy+

## Available to all pregnant and postpartum New Yorkers

Download the world's #1 pregnancy app, available to all New Yorkers. Medicaid-eligible members get 12 months of free Premium access with extra content and tools.

Pregnancy+ is your daily guide to a healthy pregnancy and confident parenthood, with expert tips, trusted healthcare advice, and realistic images that show how your baby is growing every step of the way.



*Philips will never share personally identifiable information.*

- 1 Scan the QR code with your phone's camera
- 2 Download Pregnancy+ from Google Play or the App Store. Pregnancy+ is free to download for everyone.
- 3 Enter your state of residence and your type of healthcare coverage. Medicaid members unlock additional useful resources at no extra cost.

## From bump to baby

Personalized to you and your baby. All sorts of articles, videos, tools and tips on your phone and easy to share with family and friends.

## Free premium access

12-month Pregnancy+ Premium subscription, with video courses featuring maternal health experts and helpful tools such as kick counters.

## How big is your baby?

You and your loved ones can "watch" how your baby is growing with the app's interactive 3D model, size guide and pregnancy timeline.

## Getting ready

We can help you get ready for your baby's arrival. Search baby names, track information your doctor may want to know, prepare your hospital bag and more!

Made possible in  
collaboration with



**Department  
of Health**